

1. (CURRENTLY AMENDED) A combined compact disc and container for use as a business, credit or collectors card, comprising:

a compact disc having a diameter between substantially 8 centimeters and less than 12 centimeters, and

a rectangular card-shaped container having a minor axial dimension substantially the same as the diameter of the compact disc, for receiving and storing the compact disc.

2. (ORIGINAL) The combined compact disc and container of claim 1, further comprising:

a substantially planar adapter, having an internal arcuate region having a diameter substantially the same as the compact disc and at least two lands extending from the internal arcuate region for supporting and aligning the compact disc, the substantially planar adapter having a minor axial dimension substantially the same as the minor axial dimension of the rectangular card-shaped container so as to fit inside the rectangular card-shaped container with the compact disc contained therein, the substantially planar adapter further having an arcuate outside portion having a diameter substantially the same as a corresponding 8 cm depressed portion in a compact disc reader tray so as to align the compact disc in a compact disc reader.

3. (ORIGINAL) The combined compact disc and container of claim 2, wherein the diameter of the arcuate outside portion of the substantially planar adapter is substantially 8 centimeters.

4. (ORIGINAL) The combined compact disc and container of claim 2, wherein said substantially planar adapter has a raised portion on one side thereof for engaging a corresponding slot in the container so as to secure the substantially planar adapter and compact disc into the container.

5. (ORIGINAL) The combined compact disc and container of claim 1, wherein said compact disc has a non-round shape including at least two substantially parallel sides spaced apart a distance substantially the same as the minor axial dimension of the rectangular card-shaped container to allow the compact disc to be placed in the rectangular card-shaped container and a diameter along a major axis sufficient to span a corresponding 8 cm depressed portion in a compact disc reader tray so as to support and align the compact disc in a compact disc reader.

6. (ORIGINAL) The combined compact disc and container of claim 5, wherein the at least two substantially parallel sides are spaced approximately 5.5 to 6.35 centimeters from one another.

7. (ORIGINAL) The combined compact disc and container of claim 6, wherein the diameter along a major axis of the compact disc is substantially 8 centimeters.

8. (CURRENTLY AMENDED) A The combined compact disc and container of claim 1,
for use as a business, credit or collectors card, further comprising:

a compact disc having a diameter between substantially 8 centimeters and less than 12 centimeters,

a rectangular card-shaped container having a minor axial dimension substantially the same as the diameter of the compact disc, for receiving and storing the compact disc, and

a substantially planar adapter, having first raised arcuate ridges on one side thereof, the raised arcuate ridges having a diameter substantially the same as the 8 cm depressed portion of a compact disc reader tray, the substantially planar adapter having internal portions extending inwardly from the first raised arcuate ridge for aligning the compact disc in a compact disc reader, the substantially planar adapter having a minor axial dimension substantially the same as the minor axial dimension of the rectangular card-shaped container so as to fit inside the rectangular card-shaped container with the compact disc contained therein, the substantially planar adapter further having an arcuate outside portion so as to rest upon the compact disc reader tray.

9. (ORIGINAL) The combined compact disc and container of claim 8, wherein the arcuate outside portion of the substantially planar adapter has a diameter of approximately 8 centimeters.

10. (ORIGINAL) The combined compact disc and container of claim 8, wherein said substantially planar adapter further comprises:

second raised arcuate ridges formed on an opposite side of the substantially planer adapter as the first raised arcuate ridges.

11. (CURRENTLY AMENDED) A data storage apparatus for distribution as a business card, credit card, or collector card, the data storage apparatus comprising:

an optically encoded compact disc having a diameter between substantially 8 centimeters and less than 12 centimeters, and

a substantially planar adapter, having an internal arcuate region having a diameter substantially the same as the optically encoded compact disc and at least two lands extending from the internal arcuate region for supporting the optically encoded compact disc, the substantially planar adapter further having an arcuate outside portion having a diameter substantially the same as a corresponding 8 cm depressed portion in a compact disc reader tray so as to align the optically encoded compact disc in a compact disc reader.

12. (ORIGINAL) The data storage apparatus of claim 11, wherein the diameter of the arcuate outside portion of the substantially planar adapter is substantially 8 centimeters.

13. (ORIGINAL) The data storage apparatus of claim 11, further comprising:
a rectangular card-shaped container having a minor axial dimension substantially the same as the diameter of the optically encoded compact disc, for receiving and storing the optically encoded compact disc.

14. (ORIGINAL) The data storage apparatus of claim 13, wherein the substantially planar adapter has a minor axial dimension substantially the same as the minor axial dimension of the rectangular card-shaped container so as to fit inside the rectangular card-shaped container with the optically encoded compact disc contained therein.

15. (ORIGINAL) The data storage apparatus of claim 14, wherein said substantially planar adapter has a raised portion on one side thereof for engaging a corresponding slot in the container so as to secure the substantially planar adapter and optically encoded compact disc into the container.

16. (CURRENTLY AMENDED) A data storage apparatus for distribution as a business card, credit card, or collector card, the data storage apparatus comprising:
an optically encoded compact disc having a diameter between substantially 8 centimeters and less than 12 centimeters, wherein said optically encoded compact disc has a non-round shape including ~~has at least two substantially parallel sides and a diameter along a major axis sufficient to span a corresponding~~

8 cm depressed portion in a compact disc reader tray so as to support and align the optically encoded compact disc in a compact disc reader.

17. (ORIGINAL) The data storage apparatus of claim 16, wherein the at least two parallel flat sides are spaced approximately 5.5 to 6.35 centimeters from one another.

18. (CURRENTLY AMENDED) The data storage apparatus of claim 17, wherein the diameter along ~~a~~ the major axis of the optically encoded compact disc is substantially 8 centimeters.

19. (CURRENTLY AMENDED) A data storage apparatus for distribution as a business card, credit card, or collector card, the data storage apparatus comprising:

an optically encoded compact disc having a diameter between substantially 8 centimeters and less than 12 centimeters, and

a substantially planar adapter, having first raised arcuate ridges on one side thereof, the raised arcuate ridges having a diameter substantially the same as the 8 cm depressed portion of a compact disc reader tray, the substantially planar adapter having internal portions extending inwardly from the first raised arcuate ridge for aligning the compact disc in a compact disc reader, the substantially planar adapter having a minor axial dimension substantially the same as the minor axial dimension of the a rectangular card-shaped container so as to fit inside the rectangular card-shaped container with the

compact disc contained therein, the substantially planar adapter further having an arcuate outside portion so as to rest upon the compact disc reader tray.

20. (ORIGINAL) The data storage apparatus of claim 19, wherein the diameter of the arcuate outside portion of the substantially planar adapter is substantially 8 centimeters.

21. (CURRENTLY AMENDED) The data storage apparatus of claim 20, ~~further comprising:~~
wherein the a rectangular card-shaped container ~~having~~ has a minor axial dimension substantially the same as the diameter of the optically encoded compact disc, for receiving and storing the optically encoded compact disc.